



KENDAL CONRAD

Singer/Songwriter

Photo: Jim Trocchio

An Interview By: Todd Selleck



You can compare Kendal Conrad's music to that phrase by Jean-Michael Basquiat: "Art is how we decorate space. Music is how we decorate time." Kendal's music is a beautiful decoration for our lives, it fills our space with a voice that is textured with melodies that resonate with deeply woven sincerity.

Kendal is not your typical country music singer/songwriter. She is also a published writer and actor. Kendal's talent is bright enough to shine along with country super stars. She has sung a duet with Keith Urban at Musikfest and has opened for Blake Shelton, she has millions of views on TikTok with her single "Leader of The Pack" and over one million plays on Soundcloud.

There is a lot to decorate your life with when you experience Kendal Conrad's music. You can begin "decorating" by visiting her website:

[Kendal Conrad](#)

Photo: Jim Trocchio





**TS:** What was the spark that ignited your desire to become a singer/writer?

**KC:** I didn't have close friends in which to confide when I was growing up, and songwriting became an outlet for me to express myself and analyze my feelings in a safe way. The songwriting process has always been therapeutic for me. The best part is releasing my songs out into the world and having people tell me that they can relate to what I'm singing about -- that's so validating as an artist and a human being.

**TS:** Where does your inspiration come from to write your music? (Do you hear the music then write the lyrics? Like the age-old question: what comes first, the chicken or the egg?)

**KC:** Inspiration comes from a need to communicate my feelings, so the lyrics more often than not will come first for me. I always have a title or a hook that I build upon to write the entire song. It all starts with a raw, honest emotion.



Photo: Jim Trocchio



**TS:** When you look back on what you have accomplished, what are you most proud of? (The Keith Urban Duet/Opening for Blake Shelton. You can mention your future goals as well)

**KC:** So many artists, musicians, and songwriters who started with me left the business to pursue other industries and creative outlets. I'm still here. I've persisted, I've survived, and I will continue to make music. I am most proud of my own resilience and the fact that I haven't given up on my passion.



**TS:** How do you write your music?

**KC:** I love writing with a producer or someone who can create tracks. 10 times out of 10, this person will throw out a beat or a snippet of something they've been working on, and it immediately sparks a lyrical idea. I can't truly explain it, but I love fitting the emotion already conveyed in the music to a lyrical idea. I especially love sad songs.

**TS:** What do you see yourself doing in five, ten years from now? (You can ruminate on the "what if you were not a singer/songwriter")

**KC:** I see myself doing exactly what I'm doing now, but amplified. It is my goal to be part of a big tour opening for Keith Urban or Carrie Underwood.



Photo: Wil To



**TS:** Do you have a coffee confession, or who your “best friend” is? C'mon Kendal, spill the beans! (My coffee confession is: Sometimes a sip of coffee in the shower. Hey, it enhances the entire experience! And my best friend is my cat-he keeps secrets sooo well.)

**KC:** I wrote in my bio on my website when I was 17 years old that my guitar is my best friend, and that is still true. My music has been there for me in times of great loneliness and disappointment, and it has never deserted me.

As for the coffee confession: I love a good espresso martini!

Thank you Kendal for taking time to answer the questions, and for “spilling the beans.”



Photo: Megan Finnerty